

15750 U.S. PTO
122303

Frederick P. Fish
1855-1930

W.K. Richardson
1859-1951

FISH & RICHARDSON P.C.

1425 K STREET, N.W.
11TH FLOOR
WASHINGTON, DC 20005

Telephone
202 783-5070

Facsimile
202 783-2331

Web Site
www.fr.com

December 23, 2003

Attorney Docket No.: 13909-138001 / 2003P00442 US01

Mail Stop Patent Application

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

Presented for filing is a new patent application claiming priority from a provisional patent application of:

Applicant: SAMIR RAIYANI, JIE WENG, LI GONG, JORDAN ANDERSON,
WAI OR, JU-KAY KWEK AND JOHN HANLEY

Title: MULTI-MODAL RETAIL SALES TECHNIQUES

Enclosed are the following papers, including those required to receive a filing date under 37 CFR §1.53(b):

	<u>Pages</u>
Specification	96 (Including Cover Sheet)
Claims	6
Abstract	1
Declaration	[To be Filed at a Later Date]
Drawing(s)	57

Enclosures:

— Return Serial No. Postcards.

Under 35 USC §120, this application claims the benefit of prior U.S. application 10/131,216, filed April 25, 2002; 10/157,030, filed May 30, 2002; 10/184,069, filed June 28, 2002; and 10/305,267, filed November 27, 2002.

Under 35 USC §119(e)(1), this application claims the benefit of prior U.S. provisional application 60/354,324, filed February 7, 2002; 60/383,775, filed May 30, 2002; 60/454,762, filed March 14, 2003; 60/470,898, filed May 16, 2003; and 60/474,217, filed May 30, 2003.

Basic filing fee	\$770
Total claims in excess of 20 times \$18	\$198
Independent claims in excess of 3 times \$86	\$0
Fee for multiple dependent claims	\$0
Total filing fee:	\$968



BOSTON

DALLAS

DELAWARE

NEW YORK

SAN DIEGO

SILICON VALLEY

TWIN CITIES

WASHINGTON, DC

16834 U.S. PTO
10/743348
122303

FISH & RICHARDSON P.C.

Commissioner for Patents

December 23, 2003

Page 2

Under 37 CFR §1.53(f), no filing fee is being paid at this time.

If this application is found to be incomplete, or if a telephone conference would otherwise be helpful, please call the undersigned at (202) 783-5070.


Kindly acknowledge receipt of this application by returning the enclosed postcard.

Please direct all correspondence to:

32864

PTO Customer Number

Respectfully submitted,



William G. Hughes, Jr.

Reg. No. 46,112

Enclosures

WXH/cmt

40195046.doc